



#StartHere

Geneva & Montreux Campuses, Switzerland

About Us

Established in 1973, EU Business School (EU) is an international, professionally accredited, high-ranking business school with campuses in Barcelona, Geneva, Montreux, Munich and online.

We offer English-taught foundation, bachelor's, master's and MBA programs. These include business administration, communication & public relations, international business, digital business, sports management, marketing, finance and enterprise, among others.

Our small class sizes guarantee personalized and cooperative learning from our faculty of highly qualified academics, entrepreneurs, consultants and business leaders.

Our pragmatic and experiential approach to business education including case studies, business simulations and company visits together with EU's global network prepares you for careers in today's rapidly evolving and globalized business world.

EU has a multicultural student body and faculty with more than 100 nationalities and a 27,000-strong alumni network. Our inter-campus and international exchange programs further enhance our students' global experience.

Top Reasons to Study at EU

International: 100+ nationalities among our students; all classes are taught in English; intercampus exchanges

Small class sizes: heightened academic achievement

Experiential learning: immersion in a real-world business environment

Ranked among the best: consistently featured in the top tier of global and European rankings

Top Reasons to Study in Geneva

- Learn in an international center of diplomacy and finance
- Live in the city listed ninth in Mercer's 2019 Quality of Living Ranking
- Study in a city with more than 140 multinational business headquarters, 300 NGOs and 200 diplomatic missions

Top Reasons to Study in Montreux

- Study at a top destination for international conferences
- Experience sports, music and business at the foot of the Swiss Alps
- Attend the prestigious Montreux Jazz Festival



| FOUNDATION | START DATES | DURATION | ADMISSION REQUIREMENTS | TUITION |
|-----------------------------------|-------------------------------|----------------------------|--|-------------------|
| English Foundation Program | September February June | One semester (13 weeks) | <ul style="list-style-type: none"> Proof of English level: TOEFL score 60 (internet-based), 173 (computer-based); IELTS 5.0; CAE B1 with a minimum score of 154; PTE 36; or equivalent | CHF 7,300 |
| Business Bridging Program | October February June | One semester (13 weeks) | <ul style="list-style-type: none"> 1 certified copy of high school diploma and transcripts or equivalent Proof of English level: TOEFL score 60 (internet-based), 173 (computer-based); IELTS 5.0; CAE B1 with a minimum score of 154; PTE 36; English native; or equivalent | CHF 13,800 |

| BACHELOR'S | START DATES | DURATION | TUITION |
|--|---------------------------------------|----------------------------------|-----------------------------------|
| Bachelor's (BBA/BA/BS) programs in one of seven specializations: <ul style="list-style-type: none"> Business Administration Communication & Public Relations Leisure & Tourism Management International Relations Sports Management Digital Business, Design & Innovation Business Finance | October February June August | Three years (six semesters) | CHF 13,800 per semester |
| Bachelor's (BBA/BA/BS) + BSc (Hons) in International Business: By completing seven semesters, you can earn an extra qualification from the University of Roehampton in London, U.K. in addition to your EU bachelor's degree. | | Three years (seven semesters) | |
| Diploma of Advanced Studies (DAS): With an additional semester, you can earn a DAS in one of the above seven specializations which is accredited and state-recognized by Universidad Católica San Antonio de Murcia (UCAM), Spain, (<i>título propio</i>). | | One semester (13 weeks) | CHF 13,800 |

| ADMISSION REQUIREMENTS |
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| <ul style="list-style-type: none"> 1 certified copy of high school diploma and transcripts or equivalent Proof of English level: TOEFL score 80 (internet-based), 213 (computer-based); IELTS 6.0; CAE B2 with a minimum score of 169; PTE 57; English native; or equivalent |

- 2 letters of recommendation
- 1 written or video essay

 Visit euruni.edu for a list of additional supporting documents

| MASTER'S AND MBA | START DATES | DURATION | TUITION |
|--|-----------------------------|---------------------------|------------------------------------|
| Master in: <ul style="list-style-type: none"> Management Marketing Finance Tourism & Hospitality Management Innovation & Entrepreneurship Digital Business Fashion & Luxury Business | October January March | One year (three terms) | CHF 9,600 per term |
| Master of Business Administration (MBA) in one of 11 majors: <ul style="list-style-type: none"> International Business Communication & Public Relations International Marketing Global Banking & Finance Leisure & Tourism Management Entrepreneurship Digital Business Sports Management Human Resources Management Design Management Blockchain Management | | | CHF 12,600 per term |
| Dual qualification: In addition to your EU MBA, you can also earn an MSc in International Management or an MBA from the University of Roehampton in London, U.K. (<i>MBA dual qualification candidates must have 2+ years of professional work experience</i>) | | | CHF 3,800 additional fee |

| ADMISSION REQUIREMENTS |
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| <ul style="list-style-type: none"> 1 certified copy of bachelor's degree and transcripts or equivalent Proof of English level: TOEFL score 89 (internet-based), 233 (computer-based); IELTS 6.5; CAE C1 with a minimum score of 176; PTE 59; English native; or equivalent 1 copy of CV/résumé 2 letters of recommendation 1 written or video essay |

Applicants must also meet one of the following:

- A GPA of 3.0 on a 4.0 scale
- A satisfactory score on the GMAT or GRE
- An interview with the academic dean

 Visit euruni.edu for a list of additional supporting documents

| COST OF LIVING |
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| Rental costs range between CHF 800 and CHF 1,900. Additional living expenses start at approximately CHF 750 per month. |

PROFESSIONAL ACCREDITATIONS:



PARTNERED WITH:



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